

Turn page for English



5 November 08

Vir Wie dit mag aangaan

**TEL:** 072 138 8568  
**FAKS:** 086 6566 745  
**NAVRAE:** navrae@kruispad.net  
**REDAKTEUR:** red@kruispad.net  
**ADRES:** Posbus 20700  
Noordbrug  
2522

## ADVERTENSIESPASIE IN NUWE CHRISTELIKE TYDSKRIF VIR JONGMENSE

Met hierdie skrywe wil ons *KRUIPAD* aan u bekendstel met die oog dat u dit sal oorweeg om advertensiespasie te koop.

*KRUIPAD* is 'n nuwe, jonk en vars Christelike tydskrif vir jongmense vandag. Dit word tans nasionaal versprei, asook na Namibië, en boonop is daar ook 'n sterk moontlikheid dat dit in die toekoms selfs in Londen versprei kan word.

*KRUIPAD* is 'n eietydse tydskrif met Reformatoriese inhoud, gefokus op aktuele sake, gerig op jong groeiende gelowiges om toerusting te gee wat nodig is om ingeligte keuses te maak wat lei tot geloofsgroei. *KRUIPAD* verskyn tans tweemaandeliks in Afrikaans, maar beoog om in die toekoms tweetalig te wees.

Ons rig hierdie brief aan u met die doel om aan u die geleentheid te bied om in *KRUIPAD* te adverteer teen billike pryse. Daar is drie opsies beskikbaar en kan soos volg uiteengesit word.

- Opsie 1: Slegs een uitgawe  
Opsie 2: 3 uitgawes met 5% korting (reeds afgetrek)  
Opsie 3: 6 uitgawes Met 7% korting (reeds afgetrek)

	Opsie 1: Prys/1 uitgawe	Opsie 2: Prys/3 uitgawes	Opsie 3: Prys/ 6 uitgawes
Vol bladsy (A4)	R 2 600,00	R 7 410,00	R 14 508,00
½ bladsy (A5)	R 1 300,00	R 3 705,00	R 7 254,00
¼ bladsy (A6)	R 650,00	R 1 852,00	R 3 627,00
⅛ bladsy (A7)	R 325,00	R 926,00	R 1 813,50
1/16 bladsy (A8)	R 162,50	R 463,13	R 906,75
Voorblad – binne	R 2 900,00	R 8 265,00	R 16 182,00
Agterblad – binne	R 2 900,00	R 8 265,00	R 16 182,00
Agterblad	R 3 100,00	R 8 835,00	R 17 298,00
Vertikale kolom ⅓ bladsy	R 860,00	R 2 451,00	R 4 798,00
Vertikale kolom ½ bladsy	R 3 100,00	R 3 705,00	R 7 254,00
Horisontaal ⅓ bladsy	R 860,00	R 2 451,00	R 4 798,00
⅓ bladsy	R 860,00	R 2 451,00	R 4 798,00
Borg van 'n bladsy	R 500,00	R 1 425,00	R 2 790,00

I.v.m. die advertensies wat binne *KRUIPAD* geplaas word wil ons net vermeld dat die gehalte van die advertensies van hoogstaande gehalte is. Dit is almal volkleur advertensies, en word op 'n glansblad gedruk. Indien u nie oor 'n advertensie beskik nie en u sou belangstel om te adverteer, kan ons u verwys na ons grafiese ontwerper wat u teen 'n baie billike tarief kan help om 'n advertensie te ontwerp.

Ons dank u vir u tyd en hoop om spoedig van u te hoor.

*KRUIPAD*-groete

Tim Theron (Kruispad: Bedryfsredakteur)  
[red\\_bedryf@kruispad.net](mailto:red_bedryf@kruispad.net)

### Rekeningbesonderhede:

Admin Buro GKSA  
Bank: ABSA  
Takkode: 632005  
Rek. no. 670 140 040  
Verwysing: 0562/005



Draai die bladsy om  
vir Afrikaans



5 November 08

To Whom it may concern

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## ADVERTISING SPACE IN NEW CHRISTIAN MAGAZINE FOR YOUNG PEOPLE

In this writing we would like to introduce *KRUISPAD* to you, the purpose being that you would consider buying advertisement space.

*KRUISPAD* is a new, young and fresh Christian magazine for young people today. It is spread nationwide, as well as in Namibia, with the prospects of even spreading it in London.

*KRUISPAD* is a contemporary magazine with a Reformational content, focused on relevant affairs, directed towards young growing Christians to equip them to make informed choices that would lead to growth in their faith. *KRUISPAD* is published once every two months in Afrikaans, but the aim is to become bilingual in the future. The purpose of this letter is to give you the opportunity to advertise in *KRUISPAD* at a reasonable price.

There are three options that can be explained in the following way:

- Option 1: Only one issue
- Option 2: 3 issues with 5% discount (already deducted)
- Option 3: 6 issues with 7% discount (already deducted)

	Option 1: Price/1 issue	Option 2: Price/3 issues	Option 3: Price/6 issues
Full page (A4)	R 2 600,00	R 7 410,00	R 14 508,00
½ page (A5)	R 1 300,00	R 3 705,00	R 7 254,00
¼ page (A6)	R 650,00	R 1 852,00	R 3 627,00
⅛ page (A7)	R 325,00	R 926,00	R 1 813,50
1/16 page (A8)	R 162,50	R 463,13	R 906,75
Front page – inside	R 2 900,00	R 8 265,00	R 16 182,00
Back page – inside	R 2 900,00	R 8 265,00	R 16 182,00
Back page	R 3 100,00	R 8 835,00	R 17 298,00
Vertical column ⅓ page	R 860,00	R 2 451,00	R 4 798,00
Vertical column ½ page	R 3 100,00	R 3 705,00	R 7 254,00
Horizontal ⅓ page	R 860,00	R 2 451,00	R 4 798,00
⅓ page	R 860,00	R 2 451,00	R 4 798,00
Sponsor a page	R 500,00	R 1 425,00	R 2 790,00

With regard to the advertisements placed in *KRUISPAD*, we just want to mention that the advertisements are of the best quality. All the advertisements are in full colour and printed on gloss paper. If you do not have an advertisement and you are interested in advertising, we could refer you to our graphic designer who could help you to design an advertisement at a very reasonable price.

We thank you for your time, and we hope to hear from you soon.

*KRUISPAD* greetings

Tim Theron (Kruispad: Managing Editor)  
[red\\_bedryf@kruispad.net](mailto:red_bedryf@kruispad.net)

### Account details:

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